

Transcript – We Are BAT – In Focus - South Africa

Maria

I work at the East Rand Depot as a trade marketing representative.
There's a lot of things I love about my job.

Noxy

Maria is awesome. She has got a wealth of knowledge about the trade. I actually shadowed her for a while, and now I am getting to manage her

Maria

Noxy is my manager. She is a very energetic person, a vibrant person.

Maria

What I love about her is the fact that she can coach. I think that is one of the things that they expect from a manager at BAT.

Noxy

I recently relocated from Cape Town to Johannesburg through the company I came to the depot where I am the only female manager. The guys have welcomed me well, and I think from the feedback that they have given me it is quite refreshing to see a female in the depot.

Noxy

I have got the chance to actually help others develop, while I am developing my own leadership skills.

Maria

One of the biggest things that I did through BAT was Growth Academy. It is a two-year programme that a few people get selected for.

Maria

From marketing to negotiation to future leadership programmes, it really is motivating.

Noxy

Maria understands her outlets, and she has got a natural leadership.

Maria

We are a customer-centric company, I love interacting with my customers. Being able to add value to their business is an awesome feeling.

Maria

We understand that we play a major part in our community. We are part of the community.

Noxy

If you work hard and show that you are willing to grow, that you are willing to develop, the company is very understanding in opening up positions that will actually get you that development.

Noxy

There are so many roles and actual projects that I can still be involved with, which is awesome, because the market is always constantly evolving, constantly changing and that is what is nice about working at BAT.

Maria

South Africa is an emerging country economically. We are a world-class company, and I believe that through our contribution, of course we are adding change.

Noxy

We have added so many technologies ever since I have come to the company, things like e-cigarettes, so there are still so many untapped spaces that we haven't touched. So for me the sky is the limit.

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